Name: Coltn Merrill ATC, CPT			Grading Quarter: 1	Week Beginning: August 26, 2024	
School Year: 2024			Subject: Sport Med 3 Personal Training		
Monday	Notes:	Objectives: Sign in and Sta Lesson Overvie NASM CPR AEI		Academic Sports Med Standards: 5.4	
Tuesday	Notes:	Lesson Overvie Chapter 1 The Chapter 2 The	arn about modern state of Health and Fitness		Academic Standards: 10.4
Wednesday	Notes:	Objective: Learning from a Personal Trainer can develop a career and various career options. The daily duties and expectations of a Personal Trainer Lesson Overview: L2 Career Development L3 A Day in the Life		Academic Standards: 10.1 10.4	
Thursday	Notes:	Objective: A system for learning about a potential client's needs to identify and present solutions for those needs. Marketing is the process of promoting a service for the purpose of communicating the features, advantages, and benefits of personal training to potential clients. Lesson Overview: L4 Sales L5 Marketing		Academic Standards: 10.2 10.1	

	Notes:	Objective:	Academic
		Learn about how as a career in fitness progresses, it will be	Standards:
		important to pursue additional education necessary to develop	10.2
		the skills and abilities to serve a wider range of client types.	
Friday		Lesson Overview:	
		L6 Continuing Education	
		Chapter 2 The Personal Training Profession Quiz	